

AmCham Mandate Leader Masterclass Programme 2023



AmCham Mandate Leader Masterclass

In a constantly evolving business environment, it has never been more important to ensure that the Irish operations of US Multinationals are integral to the overall corporate strategy. The American Chamber Mandate Leader Masterclass has been developed to support this goal.

The Programme's Purpose

This programme has been designed to support those who are the current leaders of the Irish operations of US multinationals. It aims to leverage the extensive AmCham Network and give existing leaders the opportunity to explore how to make their role, their company, and Ireland pivotal in the overall global corporate strategy.

"... this program has been fantastic. Highly engaging and a great mix of participants. Amazing the time the senior leaders dedicated to us. It was great from start to finish – a really fantastic opportunity to speak and interact with some very knowledgeable people."

- Site leader and Director of Operations, Medical Devices

Six Key Areas of Focus

Developing the Corporate Strategy

Transformation

Leadership and Resilience

Deepening Leadership Impact

Leveraging the Corporate & Political Ecosystem

Harnessing the Learning

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Who is the programme aimed at?

Site/Organisation leads: mandate leaders; holders of global/international/EMEA roles in MNC's of sufficient scale; leaders facing significant shifts in market/industry*

Who will lead the programme?

The modules will be facilitated by the AmCham team and the case studies will be delivered by:

- Experienced Mandate Leaders
- Current figures from corporate
- Senior leadership from the public sector/state agencies/overseas organisations of relevance

How is the programme structured?

The programme will be structured around a series of case studies that:

- Illustrate success and failure
- Are applicable across sectors
- Enable discussion of the key strategic challenges facing mandate leaders and the skills/attributes they need to possess

Some of the questions that will be addressed by case-study leaders may include:

- How were they proactive in developing the company here?
- How did they challenge status quo, push the boundaries, leverage their own internal capabilities and resources?
- How did they "work the politics" in their global enterprises?
- How did they tell the 'Why Ireland' story?

Venues & Format

- The programme will include **six modules** over a 10-month period.
- These modules and all discussions will be held in confidence to ensure trusted conversations can take place - they will run from 8am to 1pm.
- The modules will take place on site at various **MNC members** with **geographical** and **sectoral diversity**.
- There will be a **working dinner** the evening before for participants to network and hear from a guest speaker.

What is the time commitment?

Each session is an intensive workshop designed to give you exposure to significant experience led thought leadership through **six modules over a ten-month time frame** on the following dates.

23rd - 24th January 2023:

Developing the Corporate Strategy:

How to protect & expand the mandate and strategies that are needed to support this.

Hosted by: Eli Lilly, Co. Cork

Pre-Workshop Dinner: Co. Cork

Workshop Location: Kinsale, Co. Cork

20th - 21st March 2023:

Transformation & Effective Change Management:

Navigating and embracing the rapid rate of change now and into the future.

Hosted by: Dell, Dublin

Pre-Workshop Dinner: Dublin

Workshop Location: Dell, Cherrywood, Dublin

22nd - 23rd May 2023:

Leadership, Resilience & Bringing Your Team with You:

Leading with purpose to support in developing your sites talent attraction & retention strategy.

Hosted by: Boston Scientific, Galway

Pre-Workshop Dinner: Galway

Workshop Location: Boston Scientific, Galway

19th - 20th June 2023:

Deepening your Leadership Impact:

How to leverage the region and utilise compelling communication skills to spotlight value added.

Hosted by: TBC

Pre-Workshop Dinner: TBC

Workshop Location: TBC

4th - 5th September 2023:

Leveraging the Ecosystem:

Navigating the Corporate & Political Landscape in Ireland, EU, US and beyond.

Hosted by: Johnson & Johnson, Limerick

Pre-Workshop Dinner: Limerick

Workshop Location: Johnson & Johnson, Limerick

24th October 2023:

Harnessing the Learning:

What is next for you, your team and your site?

Working Lunch location: Dublin

SESSION 6
CHANGE IT

23 April 2023

Dublin Date:

30 April 2023

Limerick Date:

TBC

Times:

10:00 - 12:00

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What is the joining criteria?

Participants must confirm their understanding of the confidential nature of the programme and that Chatham House rules must be observed in respect of all proceedings.

Only AmCham member organisations and key stakeholder organisations may participate.

Please note: There will be a maximum of 20 participants on the programme and selection will be subject to a Board level process to ensure appropriate function, sector and geographic spread.

What is the cost?

Pricing reflects AmCham's not-for-profit status - the full programme fee for each participant is **€5,250** plus VAT.

How do I express interest?

If you would like to express interest in this programme, please contact Keelan Lombard - contact details below;

Keelan Lombard
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Why Participate?

This programme will:

Leverage the extensive AmCham Network and explore how to make participant's site, role and Ireland pivotal in the overall global corporate strategy.

Deepen understanding of the strategic challenges facing mandate leaders.

Equip leaders with strategies and techniques to protect and expand.

Provide in depth briefings on the national and global policy issues of relevance.

Enable participants to demonstrate the corporate value of their site amid increasing inter-site competition

Provide a powerful network of peers & mentors.

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