



AMCHAM QUARTERLY FDI INSIGHTS SURVEY

Results from the Leadership of
AmCham Members Companies

November 2025



AMERICAN
CHAMBER *of* COMMERCE
IRELAND

AmCham Quarterly
FDI Insights Survey

Key Findings, November 2025

The American Chamber of Commerce Ireland The Voice of US-Ireland Business

The American Chamber of Commerce Ireland (AmCham) is the collective voice of US companies in Ireland and the leading international business organisation supporting the Transatlantic business relationship. Our members are the Irish operations of all the major US companies in every sector present here, Irish companies with operations in the United States and organisations with close linkages to US-Ireland trade and investment.



AmCham Quarterly FDI Insights Survey

Key Findings, November 2025

What is the number one challenge for Ireland to overcome
for your organisation to expand here?

Enhancing R&D Tax Incentives

15%

Personal Tax Competitiveness

6%

Housing Supply

33%

Cost Competitiveness

18%

Lack of Public Transport

6%

Delays and Complexity of Planning Process

9%



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Key Findings, November 2025

How does your corporate headquarters view Ireland as an investment or growth location, based on the experience of your Irish operations this year?

4 in 5

respondents
said they had a
positive view



How effective do you believe Ireland's education and training system is in preparing the workforce for future skills needs?



50%

said extremely
or very effective

88%

said effective



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Key Findings, July 2025

Are you experiencing any difficulty filling vacancies in your operations in Ireland?



down from
69%
in
November
2024

50%
yes

If yes, what is the most significant barrier your organisation is experiencing when filling vacancies in Ireland?

General Availability of Talent

12%

Shortage of Specialist Skills

44%

Housing

36%

Remuneration and Employee Benefits

8%



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Key Findings, November 2025

What national commitments does your organisation see as offering the greatest opportunity for Ireland's growth and investment environment?

Major Transport Projects (I.e. Metro, Bus Connects)

24%

Increase of the R&D Tax Credit to 35%

21%

National Digital & AI Strategy

6%

New Housing Strategy

27%

Talent Development Initiatives (I.e. Apprenticeships)

6%

Enhancing Tax Treatment of Interest/Participation Exemption

12%

0 5 10 15 20 25



AmCham Quarterly
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Key Findings, November 2025

What should Ireland's key priorities be during its 2026 Presidency of the Council of the European Union?

Strengthening the EU Single Market and
reducing barriers to cross-border trade

19%

40%

Advancing EU competitiveness,
productivity, and innovation policy

Pursuing regulatory simplification and
reducing the administrative burden on
businesses

22%

13%

Strengthening the EU's global trade
relationships and open-markets agenda



AmCham Quarterly FDI Insights Survey

Key Findings, July 2025

What do you consider to be the greatest risk to continued foreign direct investment (FDI) in Ireland over the next 5 years?



Rising Labour Costs

9%

Housing

31%

Public Infrastructure Constraints

13%

Geopolitical Instability

13%



Changes to Global Tax Policy/Trade Agreements

16%

Trade Tariffs

6%

Availability of Skilled Talent

6%

0 5 10 15 20 25 30



AmCham Quarterly FDI Insights Survey

Key Findings, July 2025

How important is the enhancement of Ireland's R&D infrastructure to increasing Ireland's competitiveness and enabling innovation and collaboration between research and industry?

100%
say its
important

88%
say extremely
or very



What areas of R&D infrastructure should Ireland prioritise to strengthen its innovation ecosystem over the next 5 years?

Digital and AI Test Environments

45%

University-Industry Innovation Spaces

15%

Cybersecurity and Data Infrastructure for Research

6%

Life Sciences and Health Research Facilities

15%

0 10 20 30 40 50



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Key Findings, July 2025

What business areas represent the greatest opportunity for AI adoption for your organisation in Ireland

Supply Chains and Logistics Optimisation

6%



Financial Modelling, Compliance, Risk Management

31%

Human Resources and Talent Management

6%



Generative AI Applications

18%



Data Analytics and Decision Support

39%

Product Design, Testing, or R&D

9%

0 10 20 30 40



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How important do you believe it is for the EU to prioritise regulatory simplification and the reduction of administrative burdens on business?

79%
extremely
important

21%
very important



In which areas should the EU focus its efforts to simplify regulation and reduce the administrative burden on business? (rank your top 3)

Digital & Data Governance

34%

Labour & Employment Compliance

9%

Environmental & Climate Reporting

22%

Financial Services & Reporting Obligations

9%

R&D & Innovation Funding Processes

22%

0 5 10 15 20 25 30 35



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The American Chamber of Commerce Ireland

Advocacy with Purpose

AmCham membership gives companies a powerful voice as part of what is recognised as one of the most influential business groups in the country. We are recognised as a trusted, credible and authoritative voice at the most senior level with Government and decision makers in Ireland, Brussels and Washington DC.

Connecting with Purpose

Through our virtual/attended events, webinars, and roundtable discussions our networks support deep collaboration and peer-to-peer learning in a trusted environment. We use best in class technology to ensure that our members can get a first-class networking experience.

Leadership Development with Purpose

Our leadership development programmes support individual growth within our member companies. All of the programmes are led by industry experts from our member companies and input from members determines topics, agendas and guest speakers.