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AmCham Mandate Leader Masterclass Programme

Strengthening Corporate Strategy

Programme Overview



Over the past number of years, we have seen a rapid evolution in both the business and geo-political environments. Amid this uncertainty, the stability provided by the Irish operations of US multinationals is now more important than ever in supporting an organisations overall corporate strategy.

AmCham recognises the unique set of challenges facing the leaders of US multinationals in Ireland and wanted to **create a space for business leaders to discuss their shared challenges and find solutions.**

The Mandate Leader Masterclass is a bespoke programme specifically designed to support those in leadership roles in the multinational sector in Ireland. **This programme equips participants with the tools they need to take their organisations, and their roles within their organisations, to the next level.**

Participants will benefit from the **extensive AmCham network with modules delivered in a trusted environment by senior figures from AmCham's members and stakeholders.**

The programme will be structured around a series of case studies that:

- Illustrate success and failure;
- Are applicable across sectors;
- Enable discussion regarding the key strategic challenges facing mandate leaders, and the skills and attributes they need to possess to address these.

What questions will be addressed by the case study leaders?

- How have the company's leaders developed its presence and impact in Ireland?
- How do they challenge the status quo, push the boundaries, and leverage their own internal capabilities and resources?
- How do they "work the politics" in their global enterprises?
- How do they tell the 'Why Ireland' story?



Who is the programme aimed at?

- Site/organisation leads;
- Mandate leaders;
- Holders of global/international/EMEA roles in MNCs of significant scale;
- Leaders facing significant shifts in market/industry

When & where will the sessions take place?

- The programme will consist of **six modules** delivered over a **10-month period**.
- A working dinner will be held on the **Monday evening**, followed by a half-day workshop on the **Tuesday morning, c. 8:00am - 1:00pm**.
- The workshops will take place **on site** at various **MNC companies**, representing **geographical and sectoral diversity**.
- These modules and all discussions will be held **in confidence** to ensure trusted conversations can take place.

Who will lead the programme?

The modules will be facilitated by the AmCham team and the case studies will be delivered by:

- Experienced mandate leaders;
- Senior corporate figures;
- Senior leadership from the public sector, state agencies and overseas organisations of relevance.

What do participants gain from taking part in the programme?

- Guidance from other senior leaders on how to make their role, site, and Ireland pivotal in the company's overall global corporate strategy;
- Deeper understanding of strategic challenges and opportunities facing mandate leaders;
- Strategies and techniques to ensure impactful leadership in their site;
- Techniques on how to demonstrate the corporate value of their site amid increasing inter-site competition;
- A new powerful peer group of senior leaders and mentors.



Programme Schedule 2024



Each session is an intensive workshop designed to give exposure to significant experience-led thought leadership through **six modules over a 10-month time frame**.

Session 1: Developing the corporate strategy

Identifying and advancing strategies to protect and expand the site's mandate.

Dates: January 22nd & 23rd

Pre-Session Dinner: TBC

Session Location: TBC

Host Company: TBC

Session 2: Transformation and effective change management

Navigating and embracing the rapid rate of change now and in the future.

Dates: March 11th & 12th

Pre-Session Dinner: TBC

Session Location: TBC

Host Company: TBC

Session 3: Leadership, resilience, and bringing your team with you

Leading with purpose to support in developing your site's talent attraction and retention strategy.

Dates: May 27th & 28th

Pre-Session Dinner: TBC

Session Location: TBC

Host Company: TBC

Session 4: Deepening your leadership impact

How to leverage the region and utilise compelling communication skills to spotlight value added.

Dates: September 9th & 10th

Pre-Session Dinner: TBC

Session Location: TBC

Host Company: TBC

Session 5: Leveraging the ecosystem

Navigating the corporate and political landscape in Ireland, EU, US, and beyond.

Dates: October 14th & 15th

Pre-Session Dinner: TBC

Session Location: TBC

Host Company: TBC

Session 6: Harnessing your learning

What is next for you, your team, and your site?

Dates: November 19th

Pre-Session Dinner: TBC

Session Location: TBC

Host Company: TBC

Programme Application Process



Criteria for participation

- Nominees must be site/organisation leads: mandate leaders; holders of global/international/EMEA roles in MNCs of sufficient scale; leaders facing significant shifts in market / industry
- Participants must confirm their understanding of the confidential nature of the programme and that Chatham House Rules must be observed in respect of all proceedings.
- Only AmCham member organisations and key stakeholder organisations may participate

Please note: There will be a maximum of 20 participants on the programme and selection will be subject to a board-level process to ensure appropriate function, sector and geographical spread.

What is the cost?

- Pricing reflects AmCham's not-for-profit status - The full programme fee for each participant is €5,250 plus VAT

[Express Interest](#)



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