

# #WhyIreland is the Global Location of Choice for Talent and Innovation

## PEOPLE

### Where Talent Wants to Live and Stay

- Ireland is ranked second in the world for quality of life, according to the United Nations
- More than 53% of 25-35 year olds have university education (the EU average is 40%)
- Irish workers most productive in the world (as reported by the OECD)
- Ireland ranked 4th out of 38 countries for education (as reported by OECD)
- By 2040 1/3 of the population will be under 25 – one of the youngest populations in Europe (proportionally)
- Ireland has the 4th most international workforce in the EU

“(Ireland is)... one of the best places to do business in the world.”

– US Treasury Secretary Janet L. Yellen | Dublin, Nov. '21

## PLACE

### A Stable, Rules-based Democracy at the Centre of Global Trade

- Ireland is the only English-speaking, common law trade & investment gateway to the EU – which is at the heart of the world's largest set of free-trade agreements

- Successive Irish administrations have implemented enterprise-friendly policies including employment laws
- Ireland has comprehensive global air connectivity and offers the only US pre-clearance facilities in Europe
- Ireland's National Development Plan will deliver €116bn in public infrastructure and capital works
- 1 out of every 6 children born in Ireland are born to non-Irish born parents
- Ireland was the first democracy globally to vote for marriage equality
- Ireland saw the largest reduction in income inequality from one generation to the next according to the OECD

## IMPACT

### A Country with a Passion for Skills and Innovation

- Ireland offers a 25% Research & Development tax credit
- Ireland is home to 17 world-class research centres
- Ireland is engaged in over 2,700 research collaborations with over 75 countries
- Ireland is ranked 1st in the world for knowledge diffusion and 5th for knowledge absorption



## FACTS & FIGURES

### About US-Ireland Trade and Investment

- Ireland is the 9th biggest investor in the United States
- Over 700 Irish companies have operations across all 50 states
- US companies directly employ over 190,000 people in Ireland – and a further 152,000 indirectly
- Each year US multinationals invest the following in the Irish economy:
  - €12.4bn on payroll
  - €8.8bn on goods and services
  - €6.5bn on capital expenditure
- 1 out of every 3 US multinationals in Ireland have been here for more than 20 years
- Ireland is home to 9 of the global top ten US technology companies; all 10 of the world's leading pharma companies and 14 of the world's top med-tech companies
- Over 30 million US citizens claim Irish heritage
- 80% of the goods produced by US multinationals in Ireland are exported to markets outside North America

# #WhyAmCham Ireland is Ireland's Top International Business Organisation

## STATS

- 99% of our members say they would recommend membership to others
- 100% of members described AmCham as 'responsive', 97% as 'relevant to our needs'
- 98% of our members say we provide them with opportunities to network with peers
- 300 people from over 160 member companies participated in our Leadership Development Programmes in 2021 – 95% satisfaction rating
- Over 1,800 participated at AmCham (virtual) networking events in 2021 – 100% said expectations exceeded

## TESTIMONIALS

Every major US-Ireland multinational, in every sector, across Ireland – are AmCham members – here's some of the things they say about us:

*"Over the past decade the American Chamber and all of you have been a great support to us! ... Thanks for all the help, direction and courses over the years. They added a huge amount of value."*

*"You have been really important to our success. Thank you for the opportunity to work alongside you and for enabling us to thrive."*

*"I would certainly recommend membership of the American Chamber. The team certainly kept their fingers on the pulse during the COVID pandemic as we worked through keeping the global supply chains open from Ireland. Thank you!"*

## AmCham Ireland is...

**"...the Republic's most influential lobby group."**

– The Irish Times

**"... one of the best AmChams in the world!"**

– US Speaker of the House Nancy Pelosi

**To find out more** please contact Tara Keane, Manager of Membership Engagement: [t.keane@amcham.ie](mailto:t.keane@amcham.ie); Aoife O'Brien, Senior Communications Executive: [a.obrien@amcham.ie](mailto:a.obrien@amcham.ie) or Regina O'Connor, Director of Public Affairs and Advocacy: [r.oconnor@amcham.ie](mailto:r.oconnor@amcham.ie)

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## 2022 AmCham Events

### Global Business Conference

24 March, Virtual

### Annual Dinner & Innovation Awards

20 May, Clayton Burlington Hotel, Dublin

### West-North-West Conference & Dinner

23 June, Galmont Hotel, Galway

### Independence Day Lunch

1 July, Clayton Burlington Hotel, Dublin

### Southern Conference & Dinner

29 September,  
UCC/Maryborough Hotel, Cork

### Mid-West Conference & Dinner

20 October, Adare Manor, Limerick

### Thanksgiving Lunch

24 November,  
Clayton Burlington Hotel, Dublin

