



AMCHAM QUARTERLY FDI INSIGHTS SURVEY

Results from the Leadership of
AmCham Members Companies

July 2025



AMERICAN
CHAMBER *of* COMMERCE
IRELAND

AmCham Quarterly
FDI Insights Survey

Key Findings, July 2025

The American Chamber of Commerce Ireland The Voice of US-Ireland Business

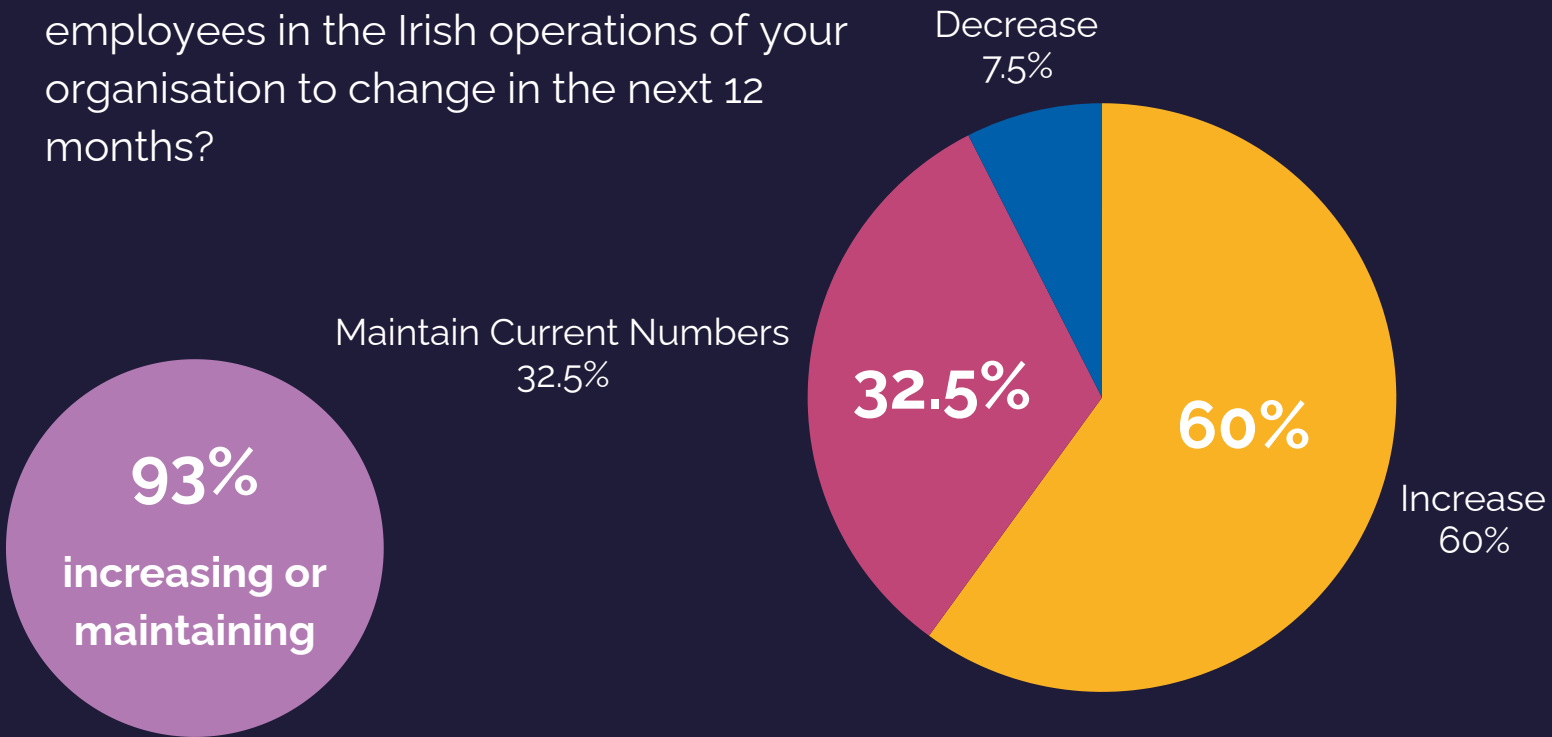
The American Chamber of Commerce Ireland (AmCham) is the collective voice of US companies in Ireland and the leading international business organisation supporting the Transatlantic business relationship. Our members are the Irish operations of all the major US companies in every sector present here, Irish companies with operations in the United States and organisations with close linkages to US-Ireland trade and investment.



AmCham Quarterly
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Key Findings, July 2025

How do you expect the number of employees in the Irish operations of your organisation to change in the next 12 months?



How does your corporate headquarters view Ireland as an investment or growth location, based on the experience of your Irish operations this year?

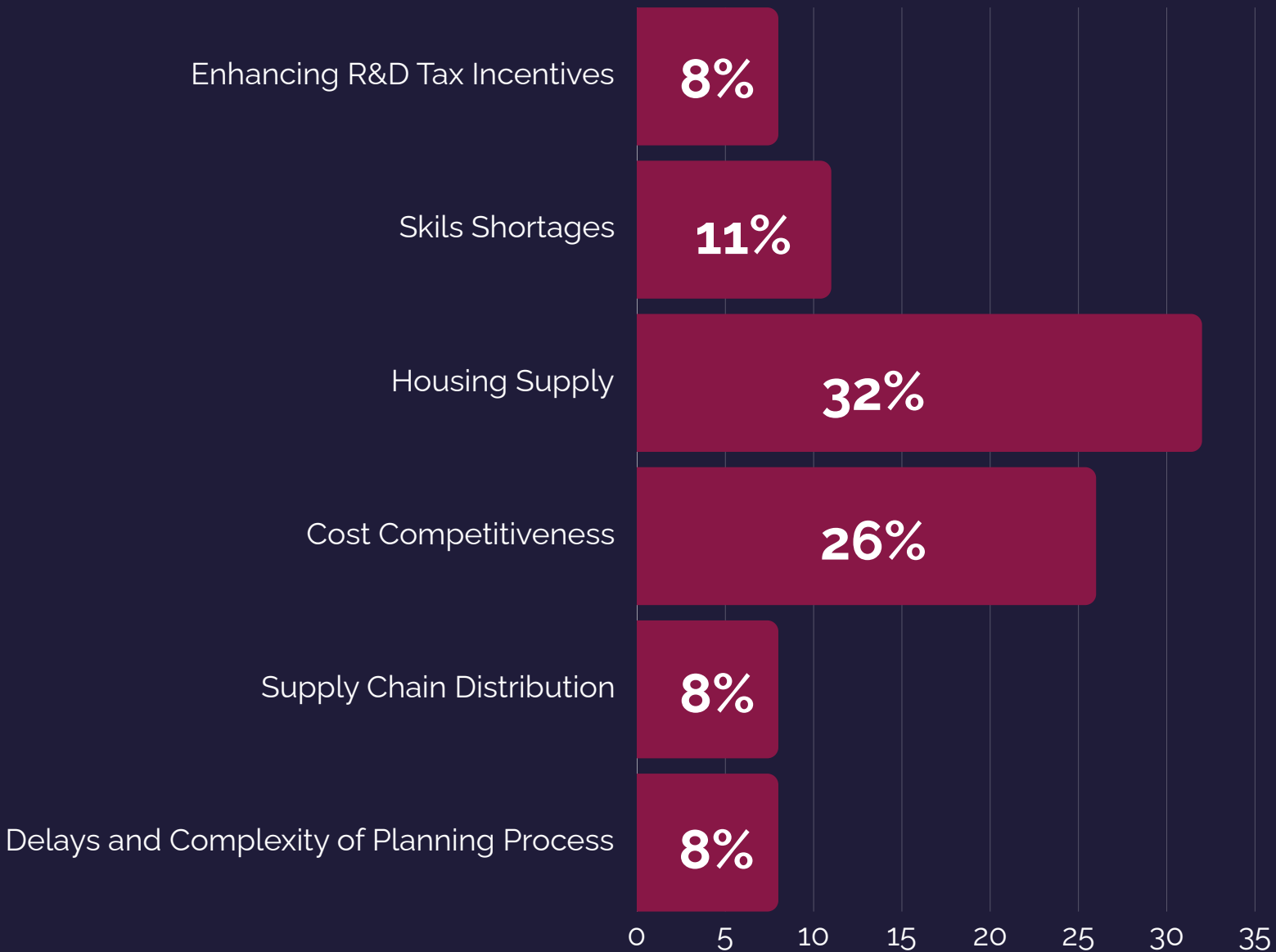


9 in 10
respondents
said they had a
positive view

AmCham Quarterly FDI Insights Survey

Key Findings, July 2025

What is the number one challenge for Ireland to overcome
for your organisation to expand here?



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Key Findings, July 2025

In which areas of your business in Ireland do you plan to increase investment over the next 12 months?
(Select all that apply)

Talent Acquisition/Increasing Headcount

48%

Employee Upskilling/Training

55%

Research and Development

38%

Digital Transformation/Technology Upgrades

60%

AI, Automation or Data Analytics

65%

Sustainability/ESG Initiatives

33%

0 10 20 30 40 50 60



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Key Findings, July 2025

How important is Ireland's cost competitiveness to maintaining FDI employment in Ireland?

100%
said it is
important

90%
said extremely
or very
important



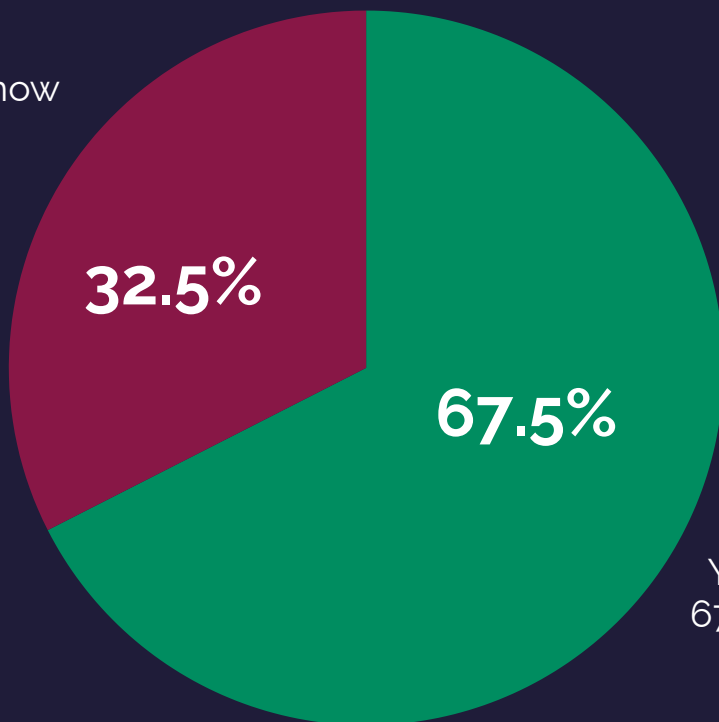
Does your corporate headquarters plan to continue to invest and expand in Ireland over the next 5 years?

Do Not Know
32.5%

32.5%

67.5%

Yes
67.5%



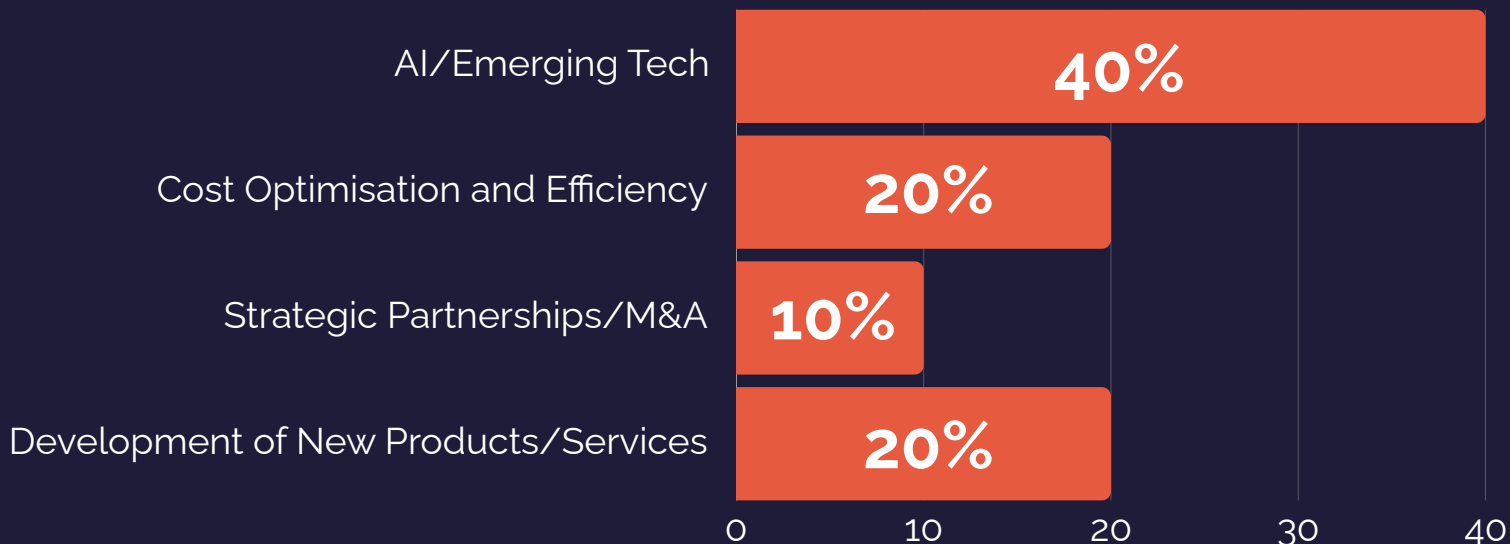
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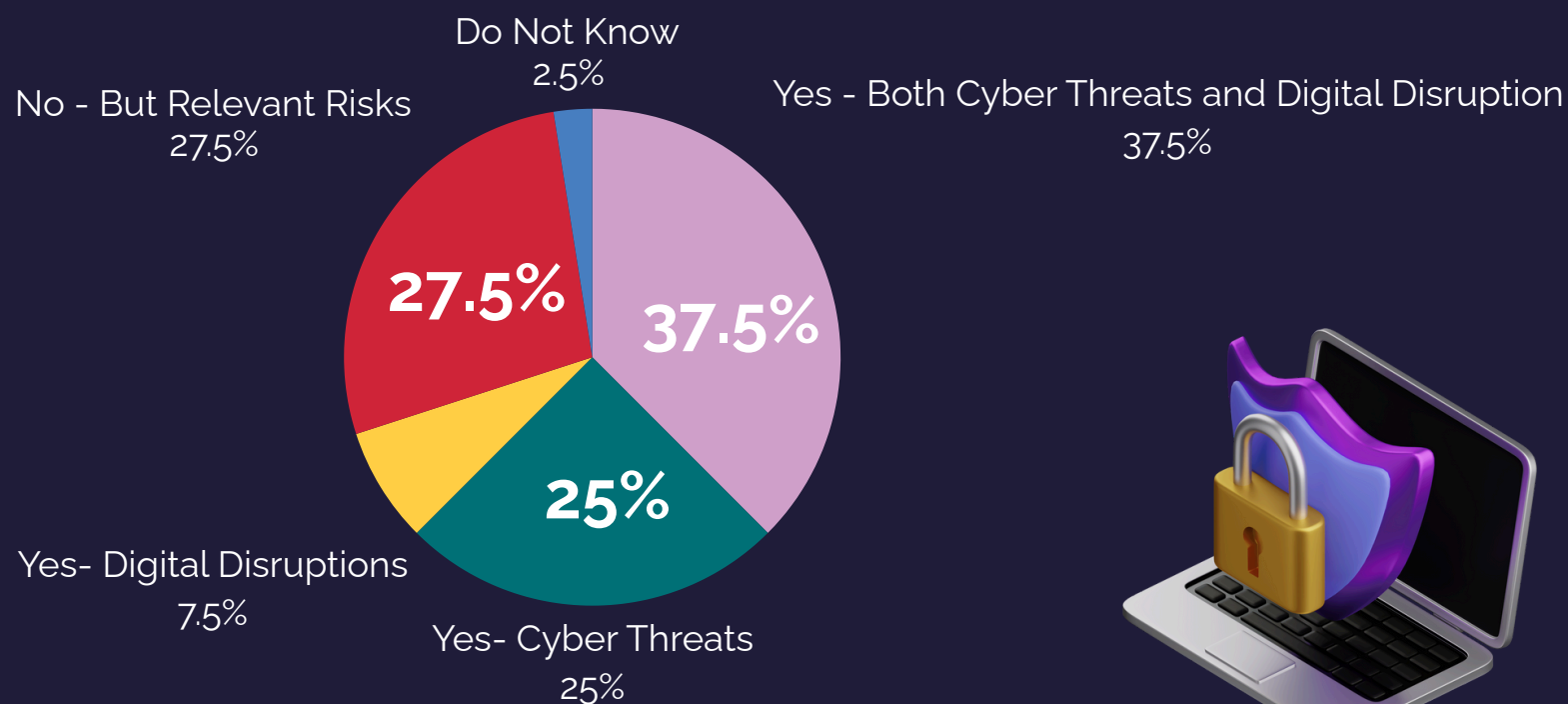
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Key Findings, July 2025

What do you see as the biggest business opportunity for your firm in Ireland in the next 5 years?



Are cyber threats or digital disruptions a top-three operational risk for your organisation?

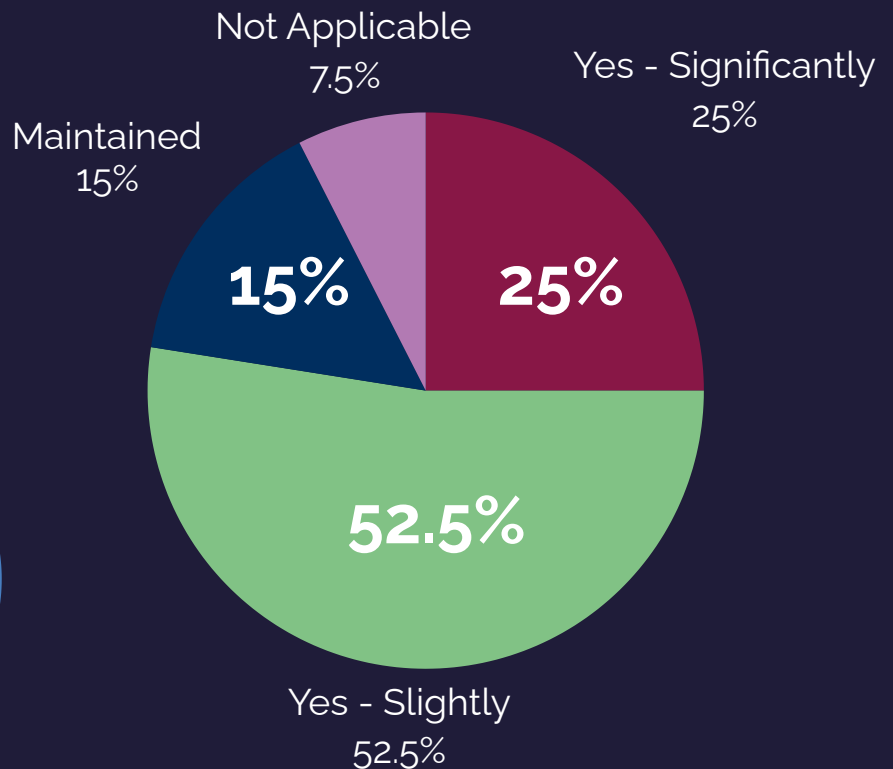


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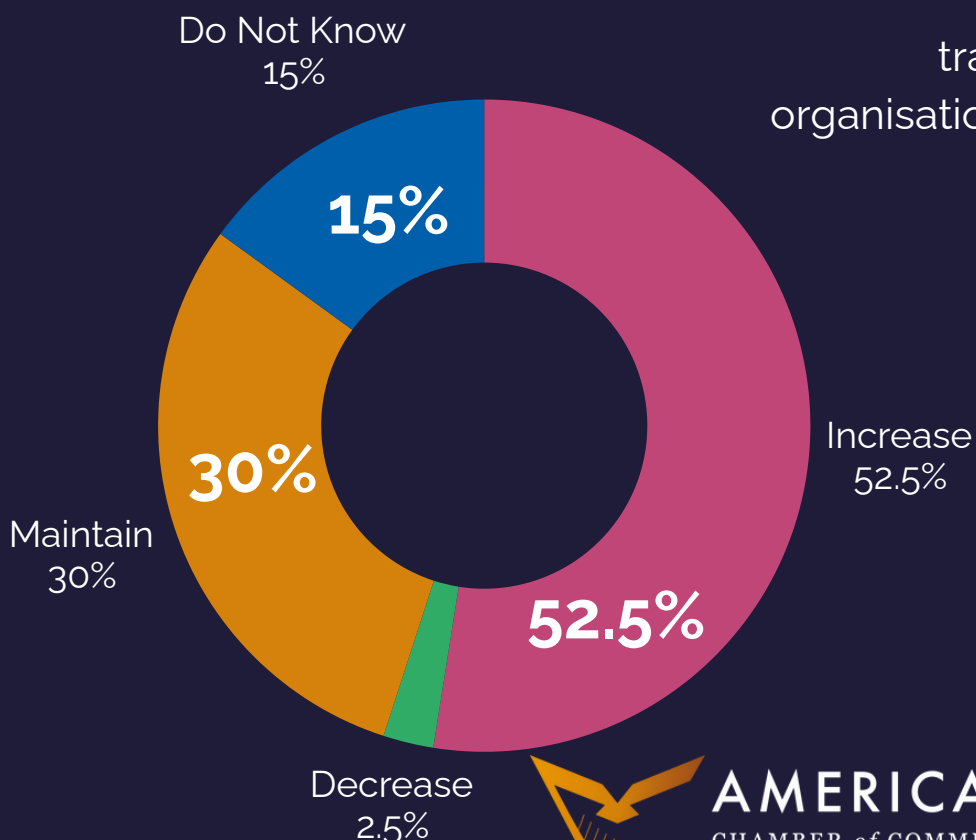
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Has your firm increased AI-related investments in Ireland this year?



How do you expect the A.I transformation to affect your organisations investment in Ireland in the next 5 years?



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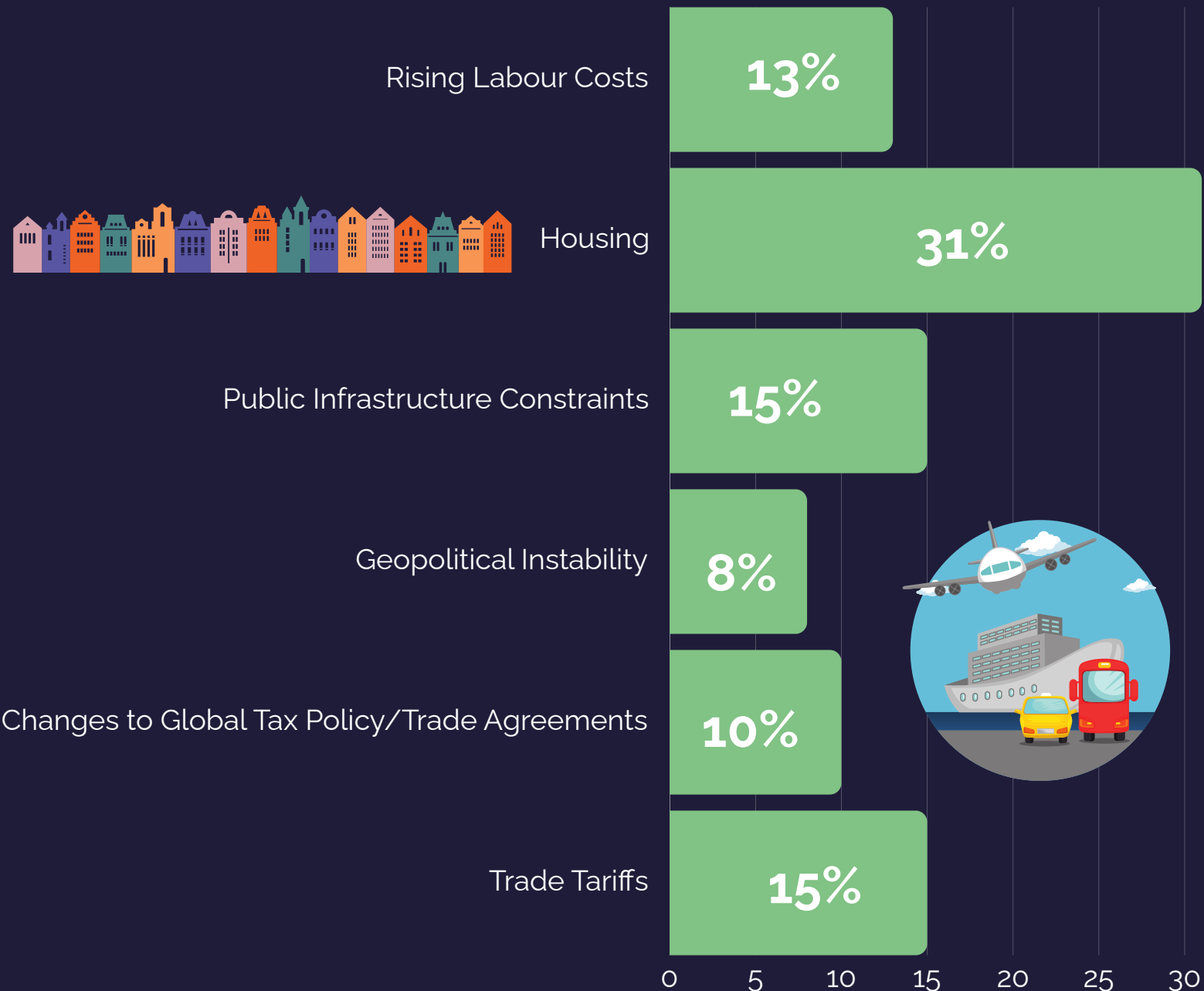


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Key Findings, July 2025



What do you consider to be the greatest risk to continued foreign direct investment (FDI) in Ireland over the next 5 years?



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Key Findings, July 2025

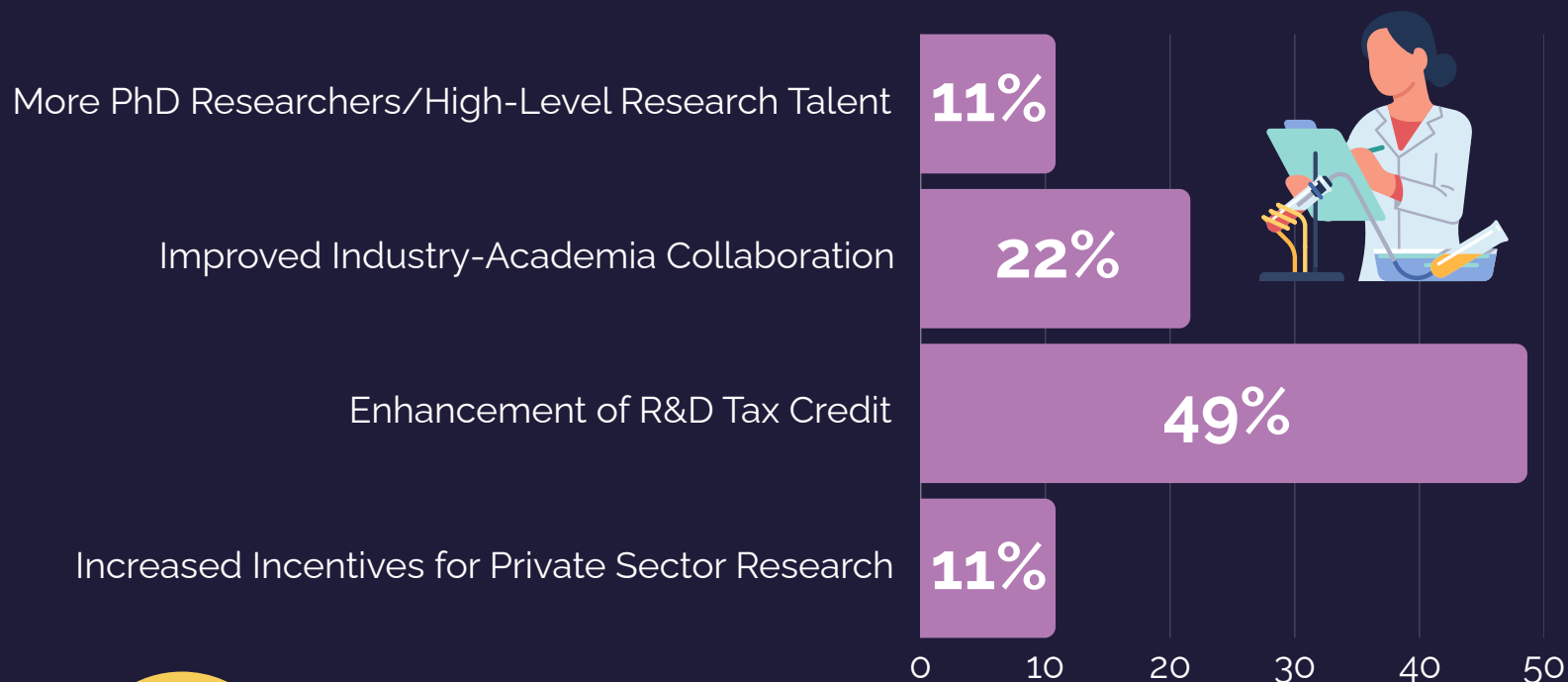
How important is reform of the planning system to provide certainty of process and timeframe for your business' growth and expansion in Ireland?



83%
said extremely
or very
important

90%
said it is
important

What enhancements to Ireland's research and innovation ecosystem would be most beneficial for your business?



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Key Findings, November 2024

The American Chamber of Commerce Ireland

Advocacy with Purpose

AmCham membership gives companies a powerful voice as part of what is recognised as one of the most influential business groups in the country. We are recognised as a trusted, credible and authoritative voice at the most senior level with Government and decision makers in Ireland, Brussels and Washington DC.

Connecting with Purpose

Through our virtual/attended events, webinars, and roundtable discussions our networks support deep collaboration and peer-to-peer learning in a trusted environment. We use best in class technology to ensure that our members can get a first-class networking experience.

Leadership Development with Purpose

Our leadership development programmes support individual growth within our member companies. All of the programmes are led by industry experts from our member companies and input from members determines topics, agendas and guest speakers.