



## **John Curtis**

### **Vice President of Operations, Vodafone Americas**

#### **Summary**

John Curtis joined Vodafone in 2000 and has since been integrated in various functions of the company leading him to his current role as Vice President of Operations for Vodafone Americas.

From his beginnings as a Corporate Account Manager in Vodafone Ireland, his involvement with the company has been dynamic and progressive. Aside from Ireland, John worked in United States where he originally relocated to serve as the enterprise liaison with Verizon Wireless. Within this role, he led the strategy to create Vodafone Global Enterprise; one of Vodafone's fastest growing entities. He returned to the UK to lead a Global Sales team which progressed into a role as Global Account Manager. As Global Account Manager, John's proven sales strategies increased his responsibilities from managing one large scale enterprise customer to two. The role would eventually lead John into the Regional Vice President of Strategic and Government Sales position, based in California and New York, where he led the Americas Pursuit team thus defining the future enterprise growth for Vodafone. Currently, John is spearheading the building of Vodafone's organization in the Americas including oversight of operations, marketing and sales support.

John is passionate about helping companies transform to meet the future, global needs of multinational business. He has shared his perspectives on total communications, customer experience, emerging trends and Vodafone initiatives at industry events, including Salesforce's Dreamforce 2015, and has been quoted in the media by various outlets, such as Light Reading, The New IP and Talkin'Cloud, among others.

John operates out of Vodafone's New York City office and lives in New Jersey with his family.

#### **Education:**

MBA, Henley Management College, UK (2004)  
BComm, University of Dublin, Ireland (1996)

**Board Membership:** Member of Vodafone's US Advisory board